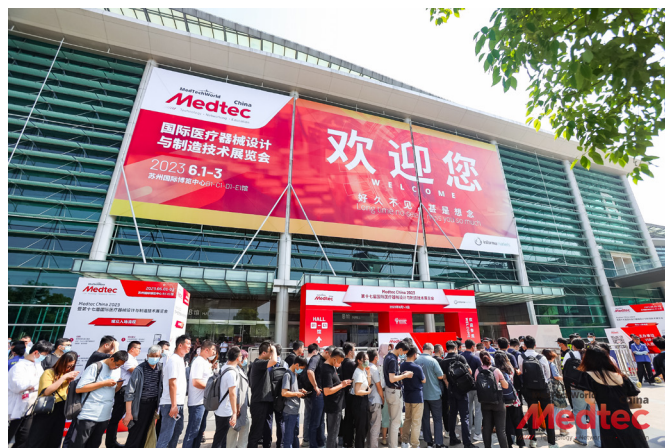


# Medtec China 2023: Achieving Remarkable Success

## Medical Device Design and Manufacturing Industry Annual Grand Gathering



Medtec China 2023 took place successfully at the Suzhou International Expo Centre in Hall B1-E1 from June 1-3, 2023. As a part of the renowned MedTech World series exhibitions, Medtec China achieved great success by uniting 867 exhibitors and 67,785+ visitors from 30 different countries and regions worldwide.

The exhibition showcased a wide range of premium quality offerings, including medical device R&D, raw materials, components, accessories, medical automation, manufacturing services, processing technology, testing equipment, regulation and marketing consultant services. It served as a platform for China's local medical device manufacturers to explore numerous possibilities and ideas for their development, while also providing support for multinational medical device manufacturers in establishing production and R&D bases in China. This year, Medtec China 2023 made its debut in Suzhou, occupying a record-breaking space of 36,000 m<sup>2</sup>, representing a 20% increase compared to the previous edition.

Medtec China witnessed an impressive number of over

67,785 visitors from 30 different countries, representing more than 9,130 companies. Notably, 67% of these visitors were attending the show for the first time, indicating a significant influx of new participants.

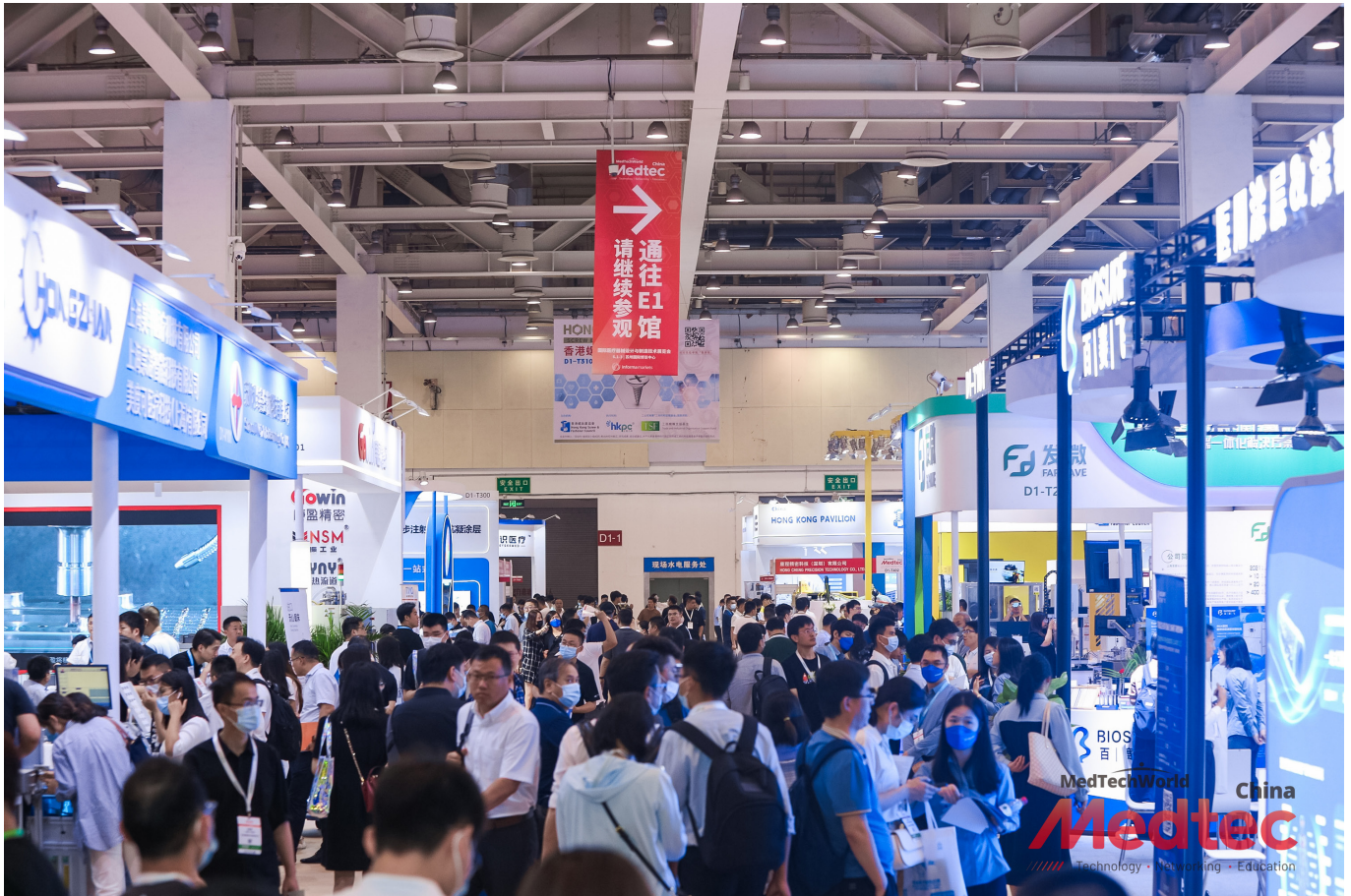
Among the attendees, 10% consisted of executive management and owners, 15% were from sales and marketing, 7% represented regulation/quality control, 53% were involved in R&D/technology and manufacturing, and 14% were visitors from purchasing/project management roles.

An overwhelming majority of 93% of visitors expressed their satisfaction with Medtec China 2023, highlighting their delight with the event. Additionally, 83% of the attendees were decision-makers, further underscoring the significance of the show. Furthermore, an impressive 92% of visitors indicated that they would readily recommend the exhibition to their colleagues or peers:

### Visitor's Review:

**Guangdong Haisikang'er, Rehabilitation Medical Co., Ltd. Mr.Gao, Technical Director**

Medtec China is a platform for communication and learning with suppliers, which is pioneering in the field of medical material technology. Before the coronavirus, we hope to get technical support or make breakthrough. After the pandemic, we pay closer attention to upstream manufacturing, materials, and sensors, etc. Therefore, I came to Medtec China to see many raw material and



equipment suppliers this year, discovering many unique, innovative raw materials and equipment. Medtec China is highly regarded in the industry, with colleagues from listed companies recognizing Medtec China as an annual platform for exchange. After 3 years of epidemics, this exhibition has allowed us to see the updating of products & technologies and even the emerging of new products! Looking forward to seeing more friends next year!

#### **Exhibitor's Review:**

Although Medtec China has not been carried out for three years, the quality and number of visitors on site has skyrocketed, which is positive for Medtec China and exhibitors. As an excellent channel to promote our products and showcase our image, Medtec China attracted many visitors to our booth for targeted procurement, which is very beneficial for conversion. Medtec China 2023 has become more sophisticated in terms of details and professionalism. Many promotion techniques including live broadcast have been used in a combined way. Going forward, we will attend Medtec China every year and hope to meet with our customers at each site. *Zhejiang AccuPath Smart Manufacturing (Group) Co. Ltd, Geng Ming, Vice President of Marketing*

At the period of exhibition, Medtec China 2023 invited 85

keynote speakers from the government, enterprises and agencies to talk about hot topics targeting Regulation, Quality, Technology, and Markets, providing more than 106 sessions education activities. With the latest Medical Device Industry information and a highly valued communication platform, attracting 3,500 conference delegates participated in onsite forums, conference, and activities. They can have in-depth instruction and discussions with peers.

As the guaranteed platform to increase brand awareness and find your next business partner from china markets. Medtec China 2024 will sail again at Shanghai World Expo Exhibition & Convention Center from September 25 to 27, 2024. The Medtec China team aims at deeply integrating the field of medical devices, exploring new industrial trends, making innovations and optimizing service efficiency. ■

**Save the dates!**

**MEDTEC CHINA 2024**

**25 - 27.09.2024**

**Shanghai World Exposition Centre, Shanghai, China**